Image# 10931377664

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 10/08/2010 10/08/2010 17:41

National Rifle Association of America Political Victory Fund

11250 Waples Mill Road Fairfax VA 22030 FEC ID No. C00053553 24-Hour Notice X 48-Hour Notice SCHEDULE E (FEC Form 3X) OF 1/7 PAGE ITEMIZED INDEPENDENT EXPENDITURES FOR LINE 24 OF FORM 3X **FEC IDENTIFICATION NUMBER** NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund C00053553 Check if X 48-hour notice 24-hour notice Full Name (Last, First, Middle, Initial) of Payee Date 0 B OnMessage, Inc. 2010 1.0 Mailing Address Amount 2130 Priest Bridge Drive, #11 294821.60 City State Zip Code Office Sought: State: CO House Crofton MD 21114 Χ Senate District: Purpose of Expenditure Category/ Presidential 004 TV Advertising Type Check One: Support Name of Federal Candidate supported or Opposed by expenditure: Oppose Mr. Kenneth Buck Primary Disbursement For: X General 2010 Other (specify): Calendar Year-To-Date Per Election 0.00 Transaction ID: 37107989 for Office Sought Full Name (Last, First, Middle, Initial) of Payee Date 2010 OnMessage, Inc. 06 1.0 Mailing Address Amount 2130 Priest Bridge Drive, #11 18818.40 City State Zip Code Office Sought: House State: CO Crofton MD 21114 Χ Senate District: _ Purpose of Expenditure Category/ Presidential TV Ad Production - Estimated Cost 004 Type Check One: Support Name of Federal Candidate supported or Opposed by expenditure: Х Oppose Mr. Kenneth Buck Disbursement For: Primary X General 2010 Other (specify): Calendar Year-To-Date Per Election 0.00 Transaction ID: 37107990 for Office Sought 313640.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Mary Rose Adkins Signature

$^{\text{Image\# }10931377665}$ 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 2/7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1 0 0 6 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11	Amount
2.00 1 1100t 2110go 21100, 11 1 1	461211.00
City State Zip Code	
Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure TV Advertising Category/ Type 004	X Senate District: Presidential
Туре	Check One: X Support Oppose
Name of Federal Candidate supported or Opposed by expenditure: Mr. Roy Blunt	Check One: X Support Oppose
	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 0.00	Other (specify) :
for Office Sought	Transaction ID: 37107991
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1 0 0 0 7 Y Y Y Y Y Y Y 2 0 1 0
Mailing Address	Amount
2130 Priest Bridge Drive, #11	63239.44
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure	X Senate District:
Radio Advertising Category/ Type 004	Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Roy Blunt	Disbursement For: Primary X General 2010
	Other (specify) :
Calendar Year-To-Date Per Election 0.00	Transaction ID: 37107992
for Office Sought	
(a) SUBTOTAL of Itemized Independent Expenditures	524450.44
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not or at the request or suggestion of, any candidate or authorized committee or agent of either, committee) any political party committee or its agent.	
Mary Rose Adkins Signature	

$\begin{array}{c} \textbf{Image# 10931377666} \\ \textbf{24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:} \end{array}$

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 3/7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date M M / D D / Y Y Y Y
OnMessage, Inc.	1,0 06 Y Y Y Y Y Y Y Y
Mailing Address	Amount
2130 Priest Bridge Drive, #11	33475.56
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
	X Senate District:
Purpose of Expenditure TV & Radio Ad Production - Estimated Cos Category/ Type 004	Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Roy Blunt	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 0.00	Other (specify) :
for Office Sought	Transaction ID: 37107993
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1 0 0 6 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11	Amount 461211.00
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure	X Senate District:
TV Advertising Category/ Type 004	Presidential
Name of Federal Candidate supported or Opposed by expenditure: Robin Carnahan	Check One: Support X Oppose
	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election	Other (specify) :
for Office Sought	Transaction ID: 37107994
(a) SUBTOTAL of Itemized Independent Expenditures	494686.56
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not m or at the request or suggestion of, any candidate or authorized committee or agent of either, or committee) any political party committee or its agent.	
Mary Rose Adkins Signature	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

$\begin{array}{c} \textbf{Image# 10931377667} \\ \textbf{24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:} \end{array}$

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 4 / 7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1.0 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address	Amount
2130 Priest Bridge Drive, #11	63239.44
City State Zin Code	
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure	X Senate District:
Radio Advertising Category/ Type 004	Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
Robin Carnahan	Disbursement For: Primary X General 2010
	Other (specify) :
Calendar Year-To-Date Per Election 0.00	Transaction ID: 37107995
for Office Sought	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1.0 D D / Y Y Y Y Y Y Y
Mailing Address	Amount
2130 Priest Bridge Drive, #11	33475.56
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure	X Senate District:
	Presidential
TV & Radio Ad Production - Estimated Cos Type	Check One: Support X Oppose
Name of Federal Candidate supported or Opposed by expenditure: Robin Carnahan	Check One: Support X Oppose
NODIII Camanan	Disbursement For: Primary X General 2010
Colonday Veer To Date Day Floation	Other (specify) :
Calendar Year-To-Date Per Election 0.00	Transaction ID: 37107996
for Office Sought	
(a) SUBTOTAL of Itemized Independent Expenditures	96715.00
(a) SUBTOTAL OF IteMIZED INDEPENDENT EXPENDITURES	
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not or at the request or suggestion of, any candidate or authorized committee or agent of either, committee) any political party committee or its agent.	
Mary Rose Adkins Signature	

$\begin{array}{c} \textbf{Image# 10931377668} \\ \textbf{24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:} \end{array}$

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 5/7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	10 06 2010
Mailing Address	Amount
2130 Priest Bridge Drive, #11	481811.64
City State Zip Code	
Crofton MD 21114	Office Sought: House State: OH
Purpose of Expenditure	X Senate District:
TV Advertising Category/ Type 004	Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Rob Portman	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election	Other (specify) :
for Office Sought	Transaction ID: 37107997
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1.0
Mailing Address 2130 Priest Bridge Drive, #11	Amount 70321.40
City State Zip Code	Office Sought: House State: OH
Crofton MD 21114	X Senate District:
Purpose of Expenditure Radio Advertising Category/ Type 004	Presidential
Type	Check One: Support
Name of Federal Candidate supported or Opposed by expenditure: Mr. Rob Portman	Check One: X Support Oppose Disbursement For: Primary X General 2010
	Other (specify) :
Calendar Year-To-Date Per Election 0.00	Transaction ID: 37107998
for Office Sought	Transaction 15. 67 167 666
(a) SUBTOTAL of Itemized Independent Expenditures	552133.04
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were no or at the request or suggestion of, any candidate or authorized committee or agent of either, committee) any political party committee or its agent.	
Mary Rose Adkins Signature	

$\begin{array}{c} \textbf{Image# 10931377669} \\ \textbf{24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:} \end{array}$

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 6 / 7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee OnMessage, Inc.	Date M M / D D / Y Y Y Y Y 1 0 0 6 2 0 1 0
Mailing Address 2130 Priest Bridge Drive, #11	Amount 37741.96
City State Zip Code Crofton MD 21114	Office Sought: House State: OH
Purpose of Expenditure TV & Radio Ad Production - Estimated Cos Category/ Type Output Description: Category/ Type	X Senate District: Presidential
Name of Federal Candidate supported or Opposed by expenditure: Mr. Rob Portman	Check One: X Support Oppose Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 0.00 for Office Sought	Other (specify): Transaction ID: 37107999
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11	Amount 351155.80
City State Zip Code Crofton MD 21114	Office Sought: House State: PA
Purpose of Expenditure TV Advertising Category/ Type 004	X Senate District:
Name of Federal Candidate supported or Opposed by expenditure: Mr. Patrick Toomey	Check One: X Support Oppose Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 0.00 for Office Sought	Other (specify) : Transaction ID: 37108000
(a) SUBTOTAL of Itemized Independent Expenditures	388897.76
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not nor at the request or suggestion of, any candidate or authorized committee or agent of either, or committee) any political party committee or its agent.	
Mary Rose Adkins Signature	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

$\begin{array}{c} \textbf{Image# 10931377670} \\ \textbf{24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:} \end{array}$

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 7 / 7 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if 24-hour notice X 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee OnMessage, Inc.	Date M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11	Amount 16160.94
City State Zip Code Crofton MD 21114	Office Sought: House State: PA
Purpose of Expenditure TV Ad Production - Estimated Cost Category/ Type 004	X Senate District: Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Patrick Toomey	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 0.00 for Office Sought	Transaction ID: 37108001
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11	Amount 5554.69
City State Zip Code Crofton MD 21114	Office Sought: House State: MO
Purpose of Expenditure TV Advertising Category/ Type 004	X Senate District:
Name of Federal Candidate supported or Opposed by expenditure: Mr. Roy Blunt	Check One: X Support Oppose Disbursement For: Primary X General 2010
Colonday Veer To Date Day Floating	Disbursement For: Primary X General 2010 Other (specify):
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: 37108002
(a) SUBTOTAL of Itemized Independent Expenditures	21715.63
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	2392238.43
Under penalty of perjury I certify that the independent expenditures reported herein were not or at the request or suggestion of, any candidate or authorized committee or agent of either, or committee) any political party committee or its agent.	
Mary Rose Adkins Signature	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y